# TAYLOR MARTIN

## SENIOR WEB DEVELOPER

## CONTACT

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## SKILLS

**TECHNICAL**

- Wordpress + Multisite
- Responsive Design
- HTML + CSS
- PHP
- MySQL
- JavaScript
- Advanced Custom Fields
- WooCommerce
- Bootstrap
- Server Management
- Email Campaigns + Software
- Google Analytics
- Adobe Photoshop

## EDUCATION

**BACHELOR'S DEGREE**
Information Technology
Clayton State University
2018

## CAREER OBJECTIVE

Creative and technical web development professional with over ten years of Wordpress and web design/development experience looking for a position where I can enhance my knowledge of design principles and grow with your organization.

## WORK EXPERIENCE

**LEAD WEB DEVELOPER**

My Artist Page | Jul 2021 - May 2022

Developed a web page profile-building platform with **over 4000** current members.

- Created a Linktree-like profile that allows users to post information about themselves and their upcoming projects and work.
- Heavily customized the default Wordpress admin to create a visually striking white-label experience for users to build out their profile pages, as well as building out user-customizable pages with different content sections that users can choose from to add on their page.
- Utilized a combination of Twitter Bootstrap for the front end pages, custom WP Admin pages built in PHP for users to view and edit their pages, and MySQL database manipulation to pull certain information to display to users in their dashboard.
- Included extensive use of Advanced Custom Fields (ACF) for Wordpress, to allow users to display their content.
- Managed and customized a third-party signup and subscription plugin to meet our specific needs for signup flow, including a Stripe payment system and free trials for new members.

**LEAD WEB DEVELOPER**

Indie Amplify | Mar 2021 - Apr 2022

Developed a WooCommerce-based platform that allows artists to sell their services online to a community of other artists.

- Created customized Wordpress experiences for buyers and sellers including a checkout system that allows for communication between both parties during the selling process. Only when a project is deemed complete by the customer does the seller receive payment for their service.
- Utilized a wide variety of skills including utilizing and creating Wordpress hooks, PHP development, and manipulating databases to display particular data to both the buyer and seller.
- Included the development of many public and private facing pages and customized WooCommerce to display the artists' filterable services and categories in a concise and visually arresting manner.

# T A Y L O R   M A R T I N

SENIOR WEB DEVELOPER

## SKILLS

**SOFT SKILLS**

- Project Management
- Client Relations
- Remote Dev Collaboration

## INTERESTS

- Musician
- Guitar
- Piano
- Gaming
- Cooking
- Animal Lover

## WORK EXPERIENCE CONTINUED

### SR. WEB ARCHITECT

Airglow Digital   |   Mar 2018 - Mar 2021

Worked in conjunction with a marketing company to design and build **over 100** websites for their clients.

- Built out multiple reusable site templates for clients to choose from and customize to fit their needs.
- Worked with the clients directly to determine their current hosting platforms and pointed their sites to our server.

### LEAD WEB DEVELOPER

Pipeline Social Media   |   May 2017 - Mar 2018

Worked directly with clients to design and build custom websites for the company's social media management clients.

- Designed and managed emails for multiple clients.
- Trained clients on how to manage their site once complete.

### JUNIOR WEB DEVELOPER

MD Publishing   |   Dec 2013 - May 2017

Designed, built, and maintained multiple Magazine's digital version websites.

- Designed and managed emails for multiple clients.
- Designed and built custom emails and managed Constant Contact & Mailchimp mailing lists and email sends.
- Designed and created web ads in Adobe Photoshop.

## PROJECTS

**MY ARTIST PAGE**
Online Profile-building Platform

**myartistpage.com**

**INDIE AMPLIFY**
Ecommerce Platform For Artists

**indieamplify.com**